



FOR IMMEDIATE RELEASE

Dancing past the Dark Toronto social entrepreneur brings partner dancing to the blind

Toronto October 28, 2013

Dance has the ability to touch the lives of people in a profound, healing, and beautiful way. For those living without sight, making a human connection is even more important. With this goal in mind, dZouk Productions is proud to present the Vision Dance Encounter in support of CNIB. This event focuses on using dance to create a strong, positive impact on the lives of people who are blind or partially sighted.

"We are very excited to have this opportunity to make a difference through dance. Between the world-class international dance stars, the diverse dance communities, and great cause, this is sure to be an event to remember," says Darius Zomorodi, founder of dZouk Productions. "CNIB has also provided us with an opportunity to teach some of their clients about dance and enable them to both dance socially and perform in our Vision Gala."

The Vision Gala is a two-part extravaganza featuring the 'Dessert in the Dark' experience and 'See Inside Me' dance production. Guests will go through a blindfold 'experience' to taste delicious creations, giving guests a small glimpse into what it might be like to experience the world without sight. Following dessert, guests will be treated to an hour-long, emotionally-charged dance production featuring international stars, local talent and very special dancers with vision loss.

"Our ultimate goal is to give the gift of dance to people with vision loss. We would like to showcase their talent alongside featured artists to inspire others," says Darius, who is also the producer of the "See Inside Me" dance production.

CNIB has expressed their full support of Vision Dance Encounter.

"We are very fortunate to have dZouk Productions as part of the CNIB volunteer team. We value the company's leadership and dedication to CNIB," says Pamela Deveaux, Manager of Community Giving, CNIB.

About Vision Dance Encounter

Vision Dance Encounter is a non-profit event, and will donate all proceeds to CNIB. The event includes dance education, social dancing, competitions, and the Vision Gala experience. This Gala is a charity evening which includes "Dessert in the Dark" and the "See Inside Me" dance production, which will star blind dancers, world champions, and local talent.

Vision Dance Encounter is organized by dZouk Productions, the pioneer Brazilian Zouk performance troupe in North America. dZouk was established in 2010, and has gained international recognition for their dance performances and workshops.

Details:

Vision Dance Encounter: May 16-19 2014

Vision Gala: May 17, 2014

Location: InterContinental Toronto Centre Hotel

Address: 225 Front St W, Toronto, ON M5V 2X3, Canada

Tickets and Program: www.VisionDanceEncounter.com

For more information on Vision Dance Encounter or dZouk Productions contact:

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About CNIB

CNIB (Canadian National Institute for the Blind) is a registered charity, passionately providing community-based support, knowledge and a national voice to ensure Canadians who are blind or partially sighted have the confidence, skills and opportunities to fully participate in life.

For more information about CNIB community events, please contact:

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